

**HERSHKOVITZ & ASSOCIATES, LLC**

PATENT AGENCY

2845 DUKE STREET, ALEXANDRIA, VA 22314

TEL. 703-370-4800 ~ FACSIMILE 703-370-4809

patent@hershkovitz.net ~ www.hershkovitz.net

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To: USPTO Application Assistance Unit **From:** HersHKovitz & Associates, LLC

Fax: 571-273-8300**Date:** December 18, 2012

Re: US Patent No. 6,233,564 **Pages:** 03 (Including this transmittal)
Issued May 15, 2001
(based on Application No. 08/835,105
filed April 4, 1997)
Inventor: Everett E. Schulze, Jr.
Title: MERCHANDISING USING CONSUMER INFORMATION FROM SURVEYS
Att'y Docket No. 400-P2621363

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Dear Commissioner:**Please see the attached Power of Attorney and Rule 3.73(c) Statement by Patent Owner.****Please process the attached Power AS SOON AS POSSIBLE.****Respectfully submitted,****HERSHKOVITZ & ASSOCIATES, LLC**

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